

# SALESWARP PRODUCT COMPARISON

Function	Features	SalesWarp Spark			SalesWarp Enterprise	
		Start-up	Small Business	Emerging Business		
General	Software License	Managed Software, No Source Code			Commercial Source Code	
	Installation	SaaS/Cloud Service			On-Premise Installation (on-site, hosted, 3rd party)	
	Browser Support	No Installation Needed			Retailer Responsible for Servers	
	Typical Deployment	Firefox, IE, Safari, & Chrome			Firefox, IE, Safari, & Chrome	
	Warranty	As Short as 1 to 2 Days			1-3 Months	
	Software Upgrades	Included			Included	
	Support	Included			Included	
	# of Orders	Email Only Unlimited	Email Only Unlimited	Email & Phone Unlimited	Email, Phone, & 1-1 Training Unlimited	
	# of Users	1	3	5	Unlimited	
	# of Warehouses/3PL/Dropshippers	1	2	3	Up to 5	
	# of Suppliers	Unlimited	Unlimited	Unlimited	\$1,500 annually for each add'l Warehouse	
	# of Products	1000 SKUs	3000 SKUs	7500 SKUs	Unlimited	
	# of Store Connectors	Magento Store Connector \$49 monthly for each add'l Store Connector (up to a max. of 3)			Unlimited	
	# of Store Builders	Enterprise Only	Enterprise Only	Enterprise Only	1 \$2,000 annually for each add'l Store Builder	
Storage	500MB	2GB	5GB	Unlimited		
Bandwidth (in/out)	10GB Data Transfer	25GB Data Transfer	50GB Data Transfer	Unlimited		
Subscription Fee	\$0 monthly	\$149 monthly	\$299 monthly	starting from \$15,000 annually or \$1,350 monthly		
Transaction Fee	3%	2.25%	1.75%	<b>NO Transaction Fees</b>		
Order Management	Consolidated Orders across Sales Channels	.	.	.	.	
	Amazon	.	.	.	.	
	eBay	.	.	.	.	
	Magento	.	.	.	.	
	Demandware	.	.	.	.	
	Volusion	.	.	.	.	
	POS System	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Create New Phone & Email Orders	.	.	.	.	
	Sync Manual Orders to your Online Store(s)	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Advanced Order Management	.	.	.	.	
	Flexible Order Flow Process	.	.	.	.	
	Hold/Cancel Orders	.	.	.	.	
	Support for Multiple Shipments & Invoices	.	.	.	.	
	Support for Multiple Payments	.	.	.	.	
	Customized Order Steps & Order Checks	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Search Orders by Status, Date, Customer or Store	.	.	.	.	
	Manage Bulk Actions	.	.	.	.	
	Order Status Updates	.	.	.	.	
	Printing Pick Tickets	.	.	.	.	
	Printing/Emailing Invoices	.	.	.	.	
	Order Tracking with Historical Logs	.	.	.	.	
	Order Notes for Internal & Customer Comments	.	.	.	.	
	Order Editing	.	.	.	.	
	Add/Remove Items after Order Placement	.	.	.	.	
	Cancel at any Time prior to Shipping	.	.	.	.	
	Order Bin Manager	.	.	.	.	
	Supports One or Multiple Orders Per Bin	.	.	.	.	
	Automated or Manual Order Bin Optimizer	.	.	.	.	
	View/Edit Orders and Order Line Items Per Bin	.	.	.	.	
	Add/Remove Orders from Bin	.	.	.	.	
	Order Bin Locator	.	.	.	.	
	RMA & Returns Processing	.	.	.	.	
	RMA Flow Process	.	.	.	.	
	RMA Tracking with Historical Logs	.	.	.	.	
	RMA Payment Logs	.	.	.	.	
	Printing/Emailing RMA	.	.	.	.	
	Apply Refunds & Credits	.	.	.	.	
	Advanced Order Routing Rules Engine	.	.	.	.	
	Set Rules to Define where Order Ships from	.	.	.	.	
	Default Warehouse	.	.	.	.	
	Lowest Cost	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Inventory Availability	.	.	.	.	
	Supports Internal & 3rd Party Warehouses (Amazon FBA, 3PL) Integration	.	.	.	.	
	Supports ERP Integration	Enterprise Only	Enterprise Only	Enterprise Only	.	
Integrated Pick-Pack-Ship	.	.	.	.		
Barcode Scanning For Easy Order Ship Check	.	.	.	.		
Integrated Shipping	.	.	.	.		
Shipping Software Feeds (Generic File Format)	.	.	.	.		
UPS, USPS, Fedex Direct Integration	.	.	.	.		
Advanced 3rd Party Shipping Software Integrations (Shipwork, iAbol)	Enterprise Only	Enterprise Only	Enterprise Only	.		
Automated Customer Email Notifications	.	.	.	.		
Manage Order/Customer Support Tickets	.	.	.	.		
Built-in Payment Processing	.	.	.	.		
Cash, Credit Card (Authorize.net), Check/Money Order, PayPal Pro, Paypal Express, Braintree	.	.	.	.		
Automated Event Manager	.	.	.	.		
Schedule Order Imports/Exports	.	.	.	.		
Schedule Ship Confirms	.	.	.	.		
Schedule Inventory Updates	.	.	.	.		
Intuitive Dashboard To Track all Orders At-A-glance	.	.	.	.		
Inventory Management	Synchronize & Track Inventory Levels Across Sales Channels	.	.	.	.	
	Real-Time & Bulk Inventory Updates	.	.	.	.	
	Set Rules To Prevent Overselling, Cancellations & Out-Of-Stocks	.	.	.	.	
	Track Inventory Levels at all Warehouses, Amazon FBA, & 3PLs	.	.	.	.	
	Automated Or Manual Inventory Updates	.	.	.	.	
	Purchasing/Restocking With "Purchasing & Supplier Management"	.	.	.	.	
	Integrated Purchase Orders	.	.	.	.	
	Receive Multiple Shipments Per Purchase Order	.	.	.	.	
	Receive Without Purchase Order	.	.	.	.	
	Receive Easily Through Barcode Scanning	.	.	.	.	
	User-Defined Restocking Rules & Inventory Thresholds	.	.	.	.	
RealTime Inventory Updates Upon Receiving	.	.	.	.		
Product Information Management	Centralized Product Information Management	.	.	.	.	
	Synchronize Product Data For Consistency Across Sales Channels	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Advanced Product Manager	.	.	.	.	
	Customizable Product Types & Attributes	.	.	.	.	
	Simple, Grouped & Configurable Product Options	.	.	.	.	
	Product Variations (Color, Size etc.)	.	.	.	.	
	Image Manager	.	.	.	.	
	Pricing Manager	.	.	.	.	
	SEO Manager	.	.	.	.	
	Warehouse/Dropshipper Integration	.	.	.	.	
	Easy Mapping Tools To Integrate Product Feeds (XLS, TXT, CSV)	Enterprise Only	Enterprise Only	Enterprise Only	.	
Automated Updates Of Product Information	.	.	.	.		
Manual Updates Of Product Information	.	.	.	.		
Automatically Create Configurable & Grouped Products Upon Import	.	.	.	.		
Advanced Tools To Clean & Standardize Product Data	.	.	.	.		
Store/Channel Integration	.	.	.	.		
Create Product Data Feeds For Sales & Advertising Channels	.	.	.	.		
Insert & Manage Products Automatically With "Advanced Store Builder"	Enterprise Only	Enterprise Only	Enterprise Only	.		
Easily Export Product Data to XLS, TXT, CSV Files	.	.	.	.		
Multichannel Retailing	Consolidate Orders Across Sales Channels To Eliminate Duplicate Data Entry	.	.	.	.	
	Amazon Store Connector	.	.	.	.	
	eBay Store Connector	.	.	.	.	
	Magento Store Connector	.	.	.	.	
	Demandware Store Connector	.	.	.	.	
	Volusion Store Connector	.	.	.	.	
	POS System	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Mobile	.	.	.	.	
	B2B	.	.	.	.	
	Telesales/Customer Service	.	.	.	.	
	Synchronize Inventory Across Sales Channels To Eliminate Duplicate Data Entry	.	.	.	.	
Amazon	.	.	.	.		
eBay	.	.	.	.		
Magento	.	.	.	.		
Demandware	.	.	.	.		
Volusion	Enterprise Only	Enterprise Only	Enterprise Only	.		
POS System	.	.	.	.		
Mobile	.	.	.	.		
B2B	.	.	.	.		
Telesales/Customer Service	.	.	.	.		
Advanced Store Builder	Automated Product Feeds/Listings	.	.	.	.	
	Manage Products & Categories Across Multiple Stores Simultaneously	.	.	.	.	
	Flexible Attributes System, Templates & Mapping Tools For Easy Publishing	.	.	.	.	
	Easily Create & Manage Configurable Products, Bundles & Kits	.	.	.	.	
	Store Builder	.	.	.	.	
	eBay: Easily Manage eBay Listings, Description Templates, Return Templates	.	.	.	.	
	Amazon: Easily Manage Amazon Listings & Map To Amazon Item Classification Guide	.	.	.	.	
	Magento: Custom API Provides High-Performance Management Of All Product & Category Info.	.	.	.	.	
	Volusion: Creates Product & Category Feeds Automatically	.	.	.	.	
	Demandware: Creates Product & Category Feeds Automatically	.	.	.	.	
	Automated Product Synchronization across Online Stores to Eliminate Duplicate Data Entry	.	.	.	.	
MultiChannel Publishing	.	.	.	.		
Channel-Specific Pricing & Catalog Management	.	.	.	.		
Highly Customizable Category Tree	.	.	.	.		
Publish By Product, Category & Store Level	.	.	.	.		
View Live Products By Channel	.	.	.	.		
Track Successful & Failed Listings	.	.	.	.		
Warehouse Management	Easy Warehouse Setup Tool	.	.	.	.	
	Integration With Existing Warehouse Management System (WMS) Through API Or FTP Connections	.	.	.	.	
	Automated Import Of Product Information	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Manual Import Of Product Information	.	.	.	.	
	Reliable Inventory Management	.	.	.	.	
	Track Inventory Levels At All Warehouses, Amazon FBA, & 3PLs	.	.	.	.	
	Automated Or Manual Inventory Level Updates	.	.	.	.	
	Automated Order File Export & Shipping Confirmation	.	.	.	.	
	Event Manager - Scheduled Ship Confirms	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Robust Data Integration Tools	.	.	.	.	
	Mapping Tools For Import/Export of Product, Inventory, Order & Shipping Feeds	.	.	.	.	
Import Rules To Manage Product Information & Inventory Data	.	.	.	.		
Order Bin Manager	.	.	.	.		
Supports One Or Multiple Orders Per Bin	.	.	.	.		
Automated Or Manual Order Bin Optimizer	.	.	.	.		
View/Edit Orders & Order Line Items Per Bin	.	.	.	.		
Add/Remove Orders from Bin	.	.	.	.		
Order Bin Locator	.	.	.	.		
Shipping Management	Efficient Shipping Process	.	.	.	.	
	Integrated Pick-Pack-Ship	.	.	.	.	
	Order Ship Check Manually Or through Barcode Scanning	.	.	.	.	
	Real-Time Shipment Tracking & Visibility For All Parties	.	.	.	.	
	Integrated Shipping	Enterprise Only	Enterprise Only	Enterprise Only	.	
	3 <sup>rd</sup> Party Shipping Software Support (Shipworks, iAbol)	.	.	.	.	
	Support Internal & 3 <sup>rd</sup> Party Warehouses (Amazon FBA, 3PL)	.	.	.	.	
	Flexible Shipping Options	.	.	.	.	
	Multiple Shipments per Order	.	.	.	.	
	Multiple Shipping Addresses Per Order	.	.	.	.	
	Manual Shipments	.	.	.	.	
Purchasing & Supplier Management	Supplier Management	.	.	.	.	
	Send Purchase Orders Via Email	.	.	.	.	
	Send Purchase Orders Via EDI Connection	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Add Products From New Suppliers To Product Catalog In One Click	.	.	.	.	
	Integrated Purchase Orders	.	.	.	.	
	Receive Multiple Shipments Per Purchase Order	.	.	.	.	
	Easily Track Purchase Orders With Pre-Defined Flows & Steps	.	.	.	.	
	Purchase Order History Log	.	.	.	.	
	Receive Shipments Easily Through Barcode Scanning	.	.	.	.	
	Record Payments Made To The Vendor	.	.	.	.	
	Receive Without Purchase Order	.	.	.	.	
Generate Purchase Orders Automatically Based On Restock Rules & Inventory Thresholds	Enterprise Only	Enterprise Only	Enterprise Only	.		
Customer Management	Consolidated Customer Information	.	.	.	.	
	Individual Customer Profiles	.	.	.	.	
	Track Customer Order History With Ease	.	.	.	.	
	Customer Service	.	.	.	.	
	Robust Contact Management Tool	.	.	.	.	
	Customer Information History Log	.	.	.	.	
	Easy-To-Track & Create Customer Tickets	.	.	.	.	
	RMA, Exchange & Refund Processing	.	.	.	.	
	Easily Create New Orders From Customer Profile	.	.	.	.	
	Automated Email Notification Of All Orders	.	.	.	.	
	Reporting & Analytics	Dashboard Reports	.	.	.	.
Standard Reports		.	.	.	.	
Order, Sales & Profit Reports		.	.	.	.	
Order Status Report (i.e. Shipped, Shipment Pending)		.	.	.	.	
Custom Reports		Enterprise Only	Enterprise Only	Enterprise Only	.	
Real-Time Operational Visibility for Orders, Inventory, Fulfillment, Shipping, Customers, Payments & More		.	.	.	.	
Integration With Accounting Software (Quickbooks, Peachtree) & ERP Systems		Enterprise Only	Enterprise Only	Enterprise Only	.	
Easily Exports To Excel		.	.	.	.	
Automated Events Manager		Automated Tasks Associated with Warehouse, Dropshipper, 3PL, Amazon FBA	.	.	.	.
		Schedule Order Exports	Enterprise Only	Enterprise Only	Enterprise Only	.
		Schedule Catalog Imports	.	.	.	.
	Schedule Ship Confirms	.	.	.	.	
	Schedule Inventory Updates	.	.	.	.	
	Automated Tasks Associated With Online Store Or Marketplace	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Schedule Product Publishing	.	.	.	.	
	Schedule Order Synchronization	.	.	.	.	
	Schedule Inventory Synchronization	Enterprise Only	Enterprise Only	Enterprise Only	.	
	Schedule Product Synchronization	.	.	.	.	
	Real-time Order Status Updates	.	.	.	.	
Automated Tasks Associated With Reporting	.	.	.	.		
Schedule Sales and Profit Reports	.	.	.	.		
Automated Tasks Associated With Purchasing	Enterprise Only	Enterprise Only	Enterprise Only	.		
Purchase Order Generation when Reorder Thresholds Are Met	.	.	.	.		
Automated Tasks Associated With Orders	.	.	.	.		
Email Notifications for Received, Shipped, Partially Shipped Orders	.	.	.	.		
Automated Tasks Associated With Accounting	Enterprise Only	Enterprise Only	Enterprise Only	.		
Schedule Order, Customer, Product, Payment Synchronization	.	.	.	.		

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or call 410.276.4600 to speak to one of our Consultants.